

It's all GOOD!

Join Europe's natural and organic products industry for the essential trade-only event that's good for your customers and even better for your business...



1-2 April 2012 Grand Hall | Olympia | London

Show Opening Times: Sunday 1 April – 9.30-17.30 | Monday 2 April – 9.30-17.00

SHOW PREVIEW | Register **FREE** at www.naturalproducts.co.uk | **TRADE ONLY**

Last entry 1 hour before show close



Discover a world of innovation

This April Europe's No. 1 natural and organic trade show celebrates the people and products that make this industry so special.

By being part of this unique two-day event you can connect with new contacts, meet up with old friends and strike exclusive money-saving deals with suppliers.

Education is key too – with a leading selection of informative seminars and talks hosted by expert speakers.

Bigger and better than ever
Exciting new developments mean that the natural products landscape is constantly evolving.

That's why for 2012 we've brought in a new look for the show floor to better showcase what's new in the industry.



This year visitors can experience four unique zones



The Natural Food Show

Here's where well-loved organic food brands join dynamic natural start-ups to offer a delicious menu of healthy food.



Natural Beauty & Spa

Prepare to pamper yourself with the latest products in the growing natural beauty category.



Health & Nutrition

From nutritional supplements to herbal remedies – find new natural retail solutions right here.



Natural Living

Proof that consumer demand for quality lifestyle products that don't cost the earth is going strong.

“I never miss the show – it's the annual industry event to source the latest natural and organic products.”

**ANDY DERBYSHIRE,
BUYING MANAGER, TREE OF LIFE**

What's new?

The **Natural Products Showcase** is where global buyers and local retailers alike seek out the natural and organic industry's future shelf superstars.

It's here you'll find hundreds of brand new products vying for attention – many of which have been released specially to coincide with the show.

Visitors can have their say in what products have the retail 'X Factor' too. You can vote for your favourites in five different categories before the winners are picked out by our expert judges.

Find out who's made the grade over a glass of Champagne when the BBC's Kate Humble announces the winners at Sunday night's exclusive awards ceremony.

What's inside?



Show News

Show highlights to savour for 2012
Page 2

Hot Deals

At Natural & Organic Products Europe
Page 9

Your Show Planner

Plan your visit with this exhibitor list and floorplan
Page 13

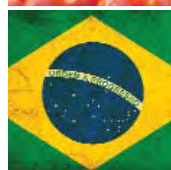




www.naturalproducts.co.uk

Think global, stay local

Want to sample the best natural products the world has to offer? Natural & Organic Products Europe makes it easy – and all without leaving the show floor.



For 2012 we've brought together a truly global line-up of international pavilions to Olympia. European manufacturers make a strong showing with dedicated pavilions showcasing products from Latvia, Austria, France and Italy.

But it's not just about Europe. Organics Brasil will be turning up the heat and bringing some Brazilian sunshine to London, while the USA reveals what makes its natural market so strong with a line-up including forward-thinking supplement brands and delicious speciality food.

Keynote seminars

The Keynote Theatre will once again host a series of top personalities in the industry set to deliver a range of educational and hard-hitting seminars covering the entire natural and organic sector.



Joanna Blythman

In a timely, provocative and inspiring session 'The High Street Fights Back' we'll hear from some of the leading figures in the debate on the future of retailing. More importantly, you'll find out how you can play your part on the frontline – your own high street – to secure a level playing field for community retailers.

And in 'Health Food Retailing – But Not As You Know It', we'll be gathering together top retailers to tell us how they plan to take health food retailing to the next level.

For the full seminar programme visit www.naturalproducts.co.uk

Food Focus – must see pavilions!

One of the many highlights of **Natural & Organic Products Europe** is the dedicated pavilions that provide focus on the show floor. Once again, from vegan start-ups to organic smallholders, it's all here to experience at Olympia.

As the free-from category continues to grow, vegan food has been one of the year's stand-out categories. To celebrate its success the new **Vegan Pavilion** offers a diverse platform for the forward-thinking companies producing animal product-free treats. Also on the floor, **The Soil Association**



Organic Marketplace returns for 2012 with another compelling snapshot of amazing artisan organic food and drink. The organic category gets strong show support from the

Organic Trade Board too with a dedicated pavilion, as the OTB explain how the Why I Love Organic campaign is bringing sustainable food to millions of new consumers.

Finally, the **FoodLovers Britain Pavilion** provides a focal point for UK produce at the show – and in a Jubilee year offers a venue to celebrate all that's great about healthy regional favourites.



Pukka cup!



Take time to refresh, unwind and re-energise right in the heart of The Natural Food Show at the Pukka Café. It's the perfect venue to chat with friends or meet business contacts over a cup of delicious and revitalising Pukka tea. Of course, there's a full range of healthy food too, so grab a table and enjoy a natural break from the buzz of Olympia.

Sunday 1 April 2012

Time	Speaker	Seminar Title
11.30-12.30	Joanna Blythman, Andrew Simms and Elisabeth Winkler	The High Street Fights Back
12.45-13.30	Patrick Holford and Jerome Burne	Surfing The Silver Tsunami Live interview
13.45-14.30	Dr Justin Roberts	Connecting Nutrition And Performance

Monday 2 April 2012

Time	Speaker	Seminar Title
11.30-12.30	Jeff Martin and Peter Aldis	Health Food Retailing – But Not As You Know It
12.45-13.30	Helen Browning	Helen Browning In conversation
13.45-14.30	Craig Sams, Al Overton and Patrick Holford with Simon Wright	Trending Now Our interactive question time



The Natural and Organic Awards 2012

In association with
Soil Association

hosted by
Natural Products
magazine and
Soil Association

Sponsored by



Join the party

More than just a glittering awards ceremony – the **Natural & Organic Awards** is set to be the biggest industry party of 2012. Join the BBC's **Kate Humble** as she reveals who's scooped the top prizes this year and then celebrate with a menu of globally inspired cuisine and dance to a world-renowned party band.

On the night guests can:

- ★ Enjoy the ceremony at an award-winning 4 star gala venue just 10 minutes from Olympia
- ★ Meet the toast of the industry at an exclusive Champagne reception
- ★ Savour an incredible selection of world-class dishes from a prestigious London chef
- ★ Dance the night away with an amazing nine-piece live band

For more information and to secure your tickets visit www.naturalproducts.co.uk/awards.

And all for just **£69!**



Essential ingredients

When you're sourcing or selling world-beating natural products – provenance matters. And because pure and natural ingredients drive the current market, we've made them pride of place at the show.



At **Pure Ingredients** you can come and meet specialist suppliers with the ingredients that tick all the boxes – whether that means natural, organic, Fairtrade – or all three. They've got the right ingredients that add credibility and interest to current retail lines and can help power the leading health products of the future.



Meet the experts!

The popular **Meet the Experts** programme returns to the show in 2012 with a fantastic line-up of useful, practical sessions that you can apply directly to your business. Spaces are strictly limited so secure your place quickly to avoid disappointment. For more information visit www.naturalproducts.co.uk



“This show is so refreshing! It's great to see what's new in such a nice atmosphere. Everything here I would happily sell.”

KINGSLEY OGEDENGBE,
KIMANTRA URBAN SPA

Sunday 1 April 2012 – London Room

Time	Seminar Title
11.00-11.45	Introduction to Selling Sports Nutrition- and how it can boost sales The experts from Sci-MX on making the most from this fast-growing category
12.15-13.30	Drive Healthy Decisions and Profits in the Age of Information Dr Skye Lininger from Aisle 7 on boosting sales through social media
13.30-14.15	Cherish your Customers Top retailers share their practical tips on providing brilliant customer service
15.00-15.45	Instore Events – Boost your Sales! Learn how to create an impact with in-store events

Also in the London Room – Monday 2 April 14.00-15.00

Look who's talking?

Successfully engaging consumers in an increasingly regulated and competitive market



What's new at



Come and visit us on stand 6037

Tel: +44 (0)20 8208 2966 Email: enquiries@communityfoods.co.uk www.communityfoods.co.uk



Orgran products primary focus is on health and nutrition.

Based on this philosophy, Orgran develops great tasting food products to assist people to improve their health and to provide nutritional alternatives for

those with special dietary requirements. Visit us at the show to sample our delicious new lines – Crimpers and Choc Pockets.



New to the If You Care range this month are the 100% Natural Sponge Cloths.

Made from a three dimensional blending of cellulose, non-GMO unbleached cotton and mirabilite – a natural mineral

salt. The cloths can absorb up to 20 times their own weight in water & each cloth is reusable many times – replacing up to 15 rolls of kitchen towel! **Bring this article with you to the Community stand to receive a free sample of the sponge cloths and try them for yourself.**

Crazy Jack has had a makeover! Our new pack designs retain our well known blue and green colours, while giving the brand a fresh, modern feel. Look closely and you will see Jack is a little bit crazy – he is wearing his wellies on the wrong feet! Come to stand 6037 and see how the new design will work on your shelf.



Everyone loves lollipops! If you don't have a tub of these delicious treats on your counter you're missing out. With 125 lollies per tub they are a tempting impulse purchases at the till point. The personal tubs are great for Easter gifting – with 30 lollies per tub they are ideal for big kids too – we have them on our desks at Community!



Sanchi takes on a fresh new look for 2012 with a passion for flavour, inspired by Japan. Sanchi will open up a fascinating world of hypnotic and compulsive flavours, appealing to food



loving adults with an adventurous outlook and the Sanchi promise is to deliver authentic, accessible foods, inspired by Japan.



Eye catching, informative new labelling from Emile Noël

Huilerie Emile Noël was the first oil mill in the world to work with organic farmers; established in 1920 in Pont-St-Espirit, a village between Provence and the Cévennes to the west.

At Emile Noël, every effort is made to protect the nutritional benefits and the taste of the raw material. The company's organic virgin oils are made by mechanical methods only with no chemical or heat treatment, guaranteeing the highest quality oils.

The range of Organic Virgin Oils is vast. Come to the Community Foods stand for more details and see the highly informative labelling yourself.

Le Pain des Fleurs has been renewed in time for the 2012 Natural Products Show! The superb range of gluten and allergen free crisp breads have a new look and come in a new size but still have the same great tasting and nutritionally balanced product inside.

The new packaging has been specifically designed for the UK market and provides excellent on pack information about the unique ingredients in the crisp breads.

All products are guaranteed gluten free, vegan, without yeast, flavourings or fat, and will delight your customers with its taste

Le Pain des fleurs
"the bread of flowers"



It's all GOOD!

At the home of natural & organic food



www.naturalproducts.co.uk/the-natural-food-show

Food matters

Celebrate the real food revolution at Europe's premier destination for everything natural, organic, sustainable and healthy.

Over the last decade the way we experience food in Europe has been completely transformed. Forward thinking chefs, restaura-

teurs, manufacturers and retailers have responded to consumer demand for ethically produced goods and kick-started a real food revolution.

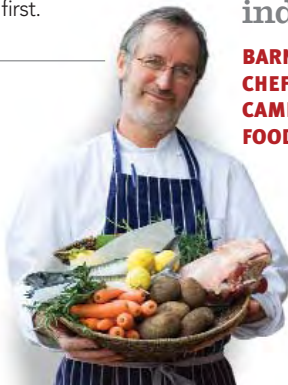
Whether it's organic, Fairtrade, free-from, biodynamic or simply healthy – the watchword of this movement is **natural**. So it's no surprise that **The Natural Food Show** is the place to experience foodie trends first.

“This show is a unique window on the world of organic, natural and healthy products. A must visit for anyone in the food industry.”

BARNY HAUGHTON, CHEF AND CAMPAIGNER FOR FOOD EDUCATION

Top chefs in the Natural Food Kitchen

See the industry's very best award winning chefs cooking live for you at the **Natural Food Kitchen**. With sessions to reflect each part of the natural food industry including vegetarian, organic, raw food, medicinal and gluten free - the live kitchen will fill you with inspiration to take back to your kitchen or shop.



Natural focus

For 2012 over 300 top exhibitors are set to showcase the very best this fast-growing category has to offer. Marquee names like Kallo Foods, Dorest Cereals and Clipper Teas are ready to exhibit alongside exciting start-ups aiming to join natural companies that have become household names. In fact, big brands like Innocent Smoothies and Green & Black's have used the show to boost awareness – and it's built a reputation as being the place to catch rising retail and deli stars. Global pavilions and buyers visiting from all over the world give Olympia an unmissable international flavour too.



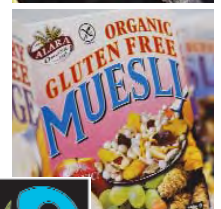
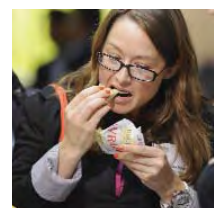
So, if you're passionate about handmade biscuits from Scotland, Fairtrade chocolate from Peru or gluten-free pasta from Bologna you'll be sure to find your speciality right here at the show.

Hit the trail

With so much to see it helps to have a way to pick out unmissable stands in essential categories. That's why we've provided dedicated trails to map out what you most want to experience.

Choosing the **Fairtrade Trail** is a great way to check out a fast-growing category that enjoyed a massive 40 per cent sales uplift in 2011.

Elsewhere the **Vegetarian Trail** offers a survey of the best producers providing meat-free meal solutions. Meat-free is now tipped as a category to watch, as shoppers tune into campaigns like *Meat-Free Monday* and adjust the amount of animal produce in their diets.



Sunday 1 April 2012

Time	Speaker	Seminar Title
11.00-11.45	Henrietta Green FoodLovers Approved	Local Heroes The best UK regional food
12.15-13.30	Shazzie TV Presenter Author Raw Food Guru	Naked Lunch Bringing raw food to the masses
13.30-14.15	Jay Pindolia Cordon Vert Chef Of The Future 2011	Veggie Delights Vegetarian cooking for the future
15.00-15.45	Dale Pinnock The Medicinal Chef	Eat Yourself Healthy Medicinal cooking with Dale

Monday 2 April 2012

Time	Speaker	Seminar Title
11.00-11.45	Barney Haughton Square Food Foundation	Thinking Organically Making your kitchen organic
12.15-13.30	Tim Bouget ODE (Sustainable Restaurant Of The Year)	Sustainable Food From Field To Fork How to do sustainable in the kitchen
13.30-14.15	Jason Church Gluten Free Chef Of The Year 2011	Setting Food Free Gluten free and guilt free cooking
15.00-15.45	Robert Hood Exec Chef at The Blythswood Square Hotel	Get Active Food for Sports Nutrition

Celebrating 10 Pukka years
2002 - 2012



Thank you to everyone for sharing our dream in making the wonders and enjoyment of organic herbs a reality

Sebastian & Tim



Thank you from the farmers and growers too

Celebrate with us on stand 5070 at Natural & Organic Products 2012



PUKKA

It's all GOOD!



At the home of natural beauty & spa



www.naturalproducts.co.uk/natural-beauty-spa

Look good, feel great!

Enter Natural Beauty & Spa and discover why the category continues to go from strength to strength...

Modern beauty consumers don't just want to look good – they want to feel good about their favourite products too. And in recent years the natural beauty industry has stepped up to supply them with glamorous products complete with eco, Fairtrade, natural and organic credentials.



In fact, natural beauty has proven to be a break-out category for retailers looking for high quality, high margin products that consumers just can't find anywhere else.

So what's new in this attractive retail sector? Find out on the show floor as well-established industry leaders and exciting new start-ups share fresh innovations. From natural men's grooming to Fairtrade bodycare and beauty supplements there's something for every retail buyer.

Once you've discovered the next big thing in beauty you can follow current trends too, courtesy of the **Natural Beauty & Spa Theatre**. Set right on the show floor visitors can join beauty journalists, brand managers and other beauty professionals to learn the facts behind top brands and the wider global market.

“An essential trade event for us to meet with suppliers and discover the best natural and organic brands from around the world.”

AL OVERTON, BUYER, PLANET ORGANIC

Top speakers at the Natural Beauty & Spa Theatre

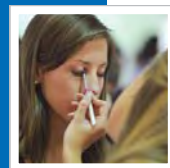
Once again the **Natural Beauty & Spa Theatre** includes top industry speakers revealing the trends and products that will steer the future of the category. See the full programme below.

Sponsored by:



Pampering the professionals

Take a break from the excitement of the show floor and indulge yourself at the **Pukka Beauty Lounge**. There you can see Ayurvedic treatments being demonstrated first hand using the new Pukka Skincare Collection and revitalize with a delicious herbal tea. It's a great chance to recharge your batteries while getting a feel for Pukka's revolutionary skincare range.



Sunday 1 April 2012

Time	Speaker	Seminar Title
11.00-11.45	Dr Marilyn Glenville Natural Health Practice	Natural Beauty from the Inside Out
12.00-12.45	Gero Leson Dr Bronner's	Setting up International Fairtrade Projects
13.00-13.45	Sebastian Pole Pukka Herbs	Inspire Your Skin's Natural Beauty With Ayurveda
14.00-14.45	Sonia White Amarya	Retailing Natural Beauty Products
15.00-15.45	Sian Jones Balance Me	'Premium Beauty' - The perfect match for independent retailers in 2012
16.00-16.45	Judi Beerling Organic Monitor	What's Natural? Retailer's guide to cosmetic ingredients

Monday 2 April 2012

Time	Speaker	Seminar Title
11.00-11.45	Charlotte and Ian Taylor Green People	Skin Conditions - Tapping into a growing sector
12.00-12.45	Clifford Gee Consultant	Getting into UK Retailers: Pitfalls & Challenges
13.00-13.45	Mike Bronner, Francis Blake, Julie Tyrrell Usda Organic, Cosmos, NaTrue	Natural & Organic Cosmetic Labels: Certification
14.00-14.45	Susan Ma (Star of BBC's <i>The Apprentice</i>) Tropic Skincare	Building an Organic Brand: Investment Challenges
15.00-15.45	Mike Bronner Dr Bronner's	Behind the Label: A Critical Look at Common Cosmetic Chemical
16.00-16.30	Sebastian Parsons Dr Hauschka	Merging Natural and Premium in to a skincare brand

Seminars organised by:

Organic Monitor

viridian

The leading brand of ethical vitamins

Purity · Charity · Environment



The Viridian Nutrition range of 180+ award-winning supplements is available to independent health food stores worldwide.

For more information call 01327 878050 or email info@viridian-nutrition.com

It's all GOOD!

At the home of natural & organic products



www.naturalproducts.co.uk/health-nutrition-and-natural-living



Live natural

Discover the products your customers need for a cleaner, greener lifestyle.

A growing wave of ethically-minded consumers know that changing the world starts with the purchases they make every day.

To help them on their way, pioneering companies are developing exciting products to meet their

ethical demands – and we're showcasing the best right here.



There's everything conscientious consumers need around the home – from green cleaning products courtesy of Bio-D, Lily's Eco Clean and Ecover to beautiful candles and natural sprays created to purify without the need for dangerous chemicals.

Healthy by association...

Every year Natural & Organic Products Europe brings together the key professional associations supporting the industry and fighting for a profitable future.

Representatives from all the organisations featured below will be out in force – so don't forget to take time to find out what they're doing on your behalf. If you're not a member already, ask how you can get involved.



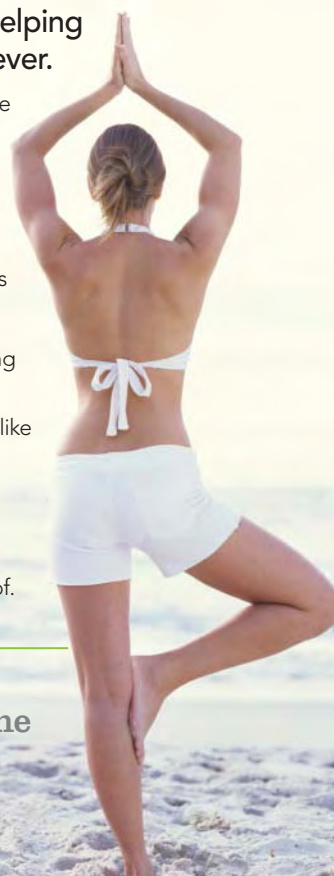
Healthy boost

Head for the newly branded Health & Nutrition zone for a fresh take on the products helping consumers feel better than ever.

Health and nutrition is the bedrock of the natural products industry – so it's no surprise that this section is central to the show.

It's here that visitors will find the leading players in key categories including supplements, remedies, nutritional foods and natural healthcare products. And despite – or maybe because of – new European legislation, the sector is thriving on innovation for 2012.

This time around health store favourites like BioForce, Higher Nature, Salus and Optibac join newer faces including Organic Burst, Swisse Vitamins and BR Pharma to spread the natural wellness message. It's your one-stop shop for health and wellbeing – all under one roof.



“Seeing so many new products all under one roof has been a real eye-opener.”

SUE HODGE, PREMIUM ORGANICS

Hot deals at Natural & Organic Products Europe

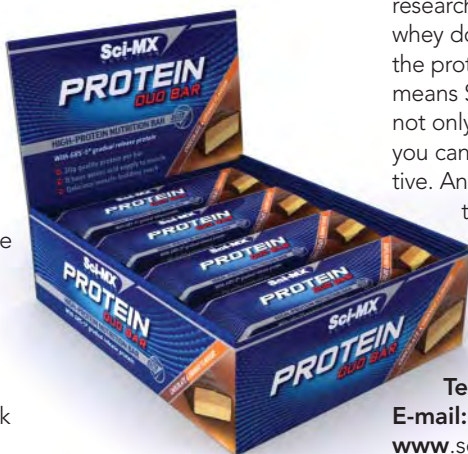


Here are just some of the exciting products that you can look forward to seeing and sampling at Natural & Organic Products Europe 2012.

SCI-MX PROTEIN DUO BARS™

Stand 4026

Protein bars are a superb addition to any sports nutrition range, tapping into the impulse occasion, and with the versatility to be merchandised at the till or on the main fixture. Protein bars can sometimes taste powdery, with poor taste & texture. Sci-MX PROTEIN DUO BARS™ were formulated to be the best tasting protein bar available to your customers. Three delicious variants mean you can offer your customers a choice. Each variant consists of two complementary flavours that are separately layered in a light fluffy texture and coated with luxurious sugar-free Belgian chocolate. Each bar contains 20g of GRS-5® protein that releases amino acids over 8 hours for muscle growth - so they are the most effective protein bars as well as the tastiest.



Sci-MX Nutrition
Tel No: 01452 656010
E-mail: tim.green@sci-mx.co.uk
www.sci-mx.co.uk

SCI-MX ULTRAGEN™ WHEY PROTEIN

Stand 4026

Whey protein is the cornerstone of any sports nutrition fixture and has universal suitability for all types of gym goer or sports person. The quality of whey protein products varies enormously but Sci-MX ULTRAGEN™ WHEY is made with only the highest quality, micro-filtered whey protein. It is far more effective than other whey brands at building muscle because we add in a special compound, Aminogen®, which is proven in research to effectively double the whey dose by increasing how much of the protein the body can absorb. This means Sci-MX ULTRAGEN™ WHEY is not only the best quality whey protein you can stock but also the most effective. And like all Sci-MX shakes it tastes superb in any of the 7 flavours that we offer so you can be confident that it will appeal to all your customers.



Sci-MX Nutrition
Tel No: 01452 656010
E-mail: tim.green@sci-mx.co.uk
www.sci-mx.co.uk

SCI-MX LEAN GROW MRF™

Stand 4026

Sports nutrition ranges have always catered for people wanting to bulk up and gain muscle mass with high protein/high carb products. But there is a substantial group of people wanting to gain lean muscle mass whilst controlling fat levels. Sci-MX LEAN GROW MRF™ has the perfect 1:1 balance of protein to carbohydrates to deliver against this goal. It has been intelligently designed to deliver the most effective protein source available - our GRS-5® protein with added Aminogen® - with a balanced amount of carbohydrate sourced from waxy maize which is carefully selected for its ability to provide sustained energy for workouts. Less effective products use sugary carbs that break down quickly, give a huge sugar 'spike', can be stored as fat and are counter-productive to your customer's goal of lean muscle gain.



Tel No: 01452 656010
E-mail: tim.green@sci-mx.co.uk
www.sci-mx.co.uk

SCI-MX OMNI-MX® HARDCORE

Stand 4026

Unlike many all-in-one products that have poor quality ingredients & unintelligent, unbalanced formulas, Sci-MX's OMNI-MX® HARDCORE radically redefined the all-in-one market when it was launched, and has grown to be regarded as the best muscle gain shake in the world by leading US sports experts. Its potency lies in unique ingredients that work in synergy to cover all factors affecting muscle gain. High levels of GRS-5® protein deliver amino acids to muscles over 8 hours, an intelligent waxy maize carbohydrate source delivers sustained energy without the risk of being stored as fat, and three of the most effective nutrient 'stacks' available including creatine and a host of other effective sport supplement compounds optimise muscle size and strength meaning that there isn't a better product you could put on your shelves.



Sci-MX Nutrition
Tel No: 01452 656010
E-mail: tim.green@sci-mx.co.uk
www.sci-mx.co.uk

FEMMECUP MENSTRUAL CUP

Stand 2057

Femmecup is a UK produced, multi award winning menstrual cup; a reusable alternative to tampons used by women all over the world.

Femmecup is healthy, green, economical, convenient and discreet. It reduces menstrual cramps in nearly 40% of users.

What customers say about Femmecup....

"I recently heard of your product and was an INSTANT convert! I love using the Femmecup and it has been a wonderful change in my life"

"Femmecup has literally changed my life. Thank you so much for this amazing product!"

Femmecup is Vegan Society registered. Femmecup is the future of sanitary protection.

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www.femmecup.com



**BUY THREE,
GET ONE FREE**
Discount: 25%
Size of Unit: Case of 12
Max. No: 72 +
24 singles free
Max. saving:
£204.00

REDWOOD'S MAKING WAVES, CHEEZLY, WOT NO DAIRY

Stand 8090

At Natural & Organic Products Europe 2012, ethical food firm The Redwood Wholefood Company will be unveiling its new range of tasty Making Waves fish alternatives, including succulent fishless 'fish' steaks and 'fish' cakes. Also making their debut will be Redwood's delicious new dairy-free 'cheeses' made from virgin coconut oil and a strawberry yoghurt style dessert, the latest addition to the company's popular Wot No Dairy range of puds produced from pea protein. Everything in the Redwood range is made from 100% natural plant-based ingredients so free from animal products and derivatives as well as cholesterol, artificial colours/preservatives, lactose, hydrogenated fats and GMOs.

The Redwood Wholefood Company

Tel No: 01536 400557

E-mail: info@redwoodfoods.co.uk

www.redwoodfoods.co.uk



Concept image only

CRAZY JACK RANGE

Stand 6037

Wellies are set to be all the rage this season! With our new branding Crazy Jack has gone back to his roots by incorporating our quirky welly logo into the packaging. With colour coding to help consumers navigate the products, this fresh new design has loads of on-shelf appeal.



Visit us on stand 6037 to get your store added to the "where to buy" section of our new website, and be entered into a draw to win your choice of 10 cases from the Crazy Jack range.

Community Foods Ltd

Tel No: 0208 208 2966

E-mail: sales@

communityfoods.co.uk

www.crazyjack.co.uk

THE VIRIDIAN NUTRITION FAMILY

Stands 3060 & 2077

From Fertility to 65+, join the Viridian Nutrition Family on stand 3060. Always an eye-catching display, the Viridian exhibition stand this year features a dynamic tour of the company's family of multivitamin supplements suitable for all life-stages. And in a new initiative, nutrition and beauty go hand-in-hand, as healthy diet and lifestyle prove essential for perfect skin and wellbeing. Viridian Nutrition, experts in ethical nutrition and beauty are showcasing the company's exclusive Ultimate Beauty range on a separate exhibition stand (2077) creating a launch pad for the new Ultimate Beauty Organic Calming Moisture Balm and Ultimate Beauty Organic Rose Oil.

Exclusive show offers available on stand

Viridian Nutrition

Tel No: 01327 878050

E-mail: info@viridian-nutrition.com

www.viridian-nutrition.com



Competition Time!

Are you feeling lucky? This year there are more competitions, giveaways and events happening on stands than ever before so here are just a few of the them to look out for on the show floor!

FITNESS PHARMA UK LIMITED

Stand 4058

★ Help one of your customers win a Fiat 500c! ★

Fitness Pharma UK Ltd are giving retailers the opportunity to have one of your lucky customers win a brand new car! Visit stand 4058 for details on how Fitness Pharma UK Ltd can help you to increase footfall into your store and take part in this amazing offer.



BRAVURA FOODS

Stand 8036

★ Win a supply of Panda Licorice Bars ★



Stop by the Bravura Foods stand for your chance to enter this great competition to win 3 months supply of delicious Panda Licorice Bars!

ESSENTIAL CARE (ORGANICS) LIMITED

Stand 1097

★ Free prize draw to win £100 worth of beauty products ★

Visit stand 1097 and enter into a free prize draw to win £100 worth of Essential Care's multi-award winning, hand-made and Soil Association certified skin-care and make-up products.



HIGHER NATURE

Stand 3040

★ Win a Wii Fit Bundle! ★

Make sure you stop by the Higher Nature stand and take part in their interactive Wii Fit Challenge and you could be leaving the show as the winner with a Wii Fit Bundle or one of the runner up prizes.



THE NATURAL HEALTH PRACTICE

Stand 2063

★ Free Prize Draw ★

Complete a prize draw card and be in with a chance of winning a FREE consultation at one of Dr. Marilyn Glenville's Clinics.



MANAKEDI SKINCARE

Stand 2093

★ Diabetes UK Raffle ★

Buy 5 tickets for just £1.00 and you could win a Gift Pack of products worth £50.00 at Manakedi Skincare. Draws will take place at 3pm both days on their stand. All proceeds go to Diabetes UK.



MUNE

Stand 8109

★ Meet a celebrity! ★

Make sure you stop by the Mune stand to meet Hollywood star and judge of Sky 1's Got to Dance Adam Garcia. Adam will be available for photos and autographs.



Australis Distribution

Stand 1070

★ Win £3000 of organic beauty products ★

Australis Distribution have teamed up with their favourite suppliers to offer UK health stores the chance to win £3000 of beauty products from the following brands: Lovea, Acorelle, YesTo, Balance Me, Radius & Munio Candela. To enter the competition just stop by their stand and drop off your business card.



NATURALLY COOL KIDS

Stand 5121

★ Win the 1st Birthday Present! ★

Naturally Cool Kids are celebrating their very special 1st birthday at the show. Pop by their stand to enter the free competition and you could win the present.



VIRIDIAN NUTRITION

Stand 3060

★ £1000 PRIZE ★

Place an order with Viridian at the show to be entered into a free draw to win £1000.

£500 is credited to the store's account and £500 will be donated to the store's favourite local charity*.

*Charity must be a registered charity and have no involvement in animal research.



Exhibitor List

For further updates please check www.naturalproducts.co.uk

100 Percent	Dr Bronner's.....4008	IVC Nutrition Corporation3001	Nordic Naturals4035	SweetLeaf Stevia Sweetener ...5080C
Organics/MoonEstates.com.....1071	Dr Goerg9006	Jack N' Jill Natural Toothpaste ...4126	Now International.....5019	Swiss Laboratories
100% Amazônia.....4070	Dr Lucy's LLC.....5026	James White Drinks9049	Nu Vitality1052	& Herbamedicus1018
A Vogel (Bioforce)4002	Dr Organic.....3050	JASON Natural Cosmetics4008	Nutri Imports Exports3036	Swisse Vitamins Pty3012
AA Sea Salt9010G	Dynamic Health Laboratories, Inc.....3003	Jasper Wyman & Son6044	Nutriworks Limited.....2062	Taste of Nature8005
AB Cosmetic2110	Earth Friendly Products3013	Jules Brochenin7012	Oggu 100% Organic.....6030	Tea Times Trading.....7054
Absolute Aromas.....6060E	Earth Science Naturals2008	Just Wholefoods6002P	Omega Nutrition8050	teapigs2019
Advantage Austria7036	EcoPeace Mangoes and	Kallo Foods6028	Only Natural Products9059	Tech&Co.....7012 & 2110
Ainsworths3075	Exotic Produce.....9035	Kara Dairy Free8051	OptiBac Probiotics.....3039	Terra Bio Soc. Coop.....7074
Aisle7 creators of Healthnotes...1017	ECOVER.....4030	Karite Europe Africa.....2110	Organic Farmers & Growers7060	Terranova.....4008
Alara Wholefoods6060E	Enaxus.....8080L	Kinetic Natural Products	Organic Monitor2118	The Aromatherapy Company.....2076
ALB-GOLD Teigwaren GmbH.....8070	Equal Exchange.....8043	Distributor.....4008 & 5008	Organic Monkey.....1076	The Australian Botanics Co.3110
Alba Botanica.....4008	EROM Co.,.....5030	Kingfisher Natural Toothpaste ...8037	organicsBrasil.....4070	The Bio-D Company Limited2033
Algaran Teoranta.....1000	Eskal Foods Europe.....6031	Kinnikinnick Foods Inc.....7023	PAC Corporate1002	The Booja Booja Company9003
Alliance for Natural	Essential Care (Organics)1097	Kiwiherb3021	Pai Skincare3076	The Botanical Drinks Co.....9010C
Health International1014	Essential Lifestyles Products4027	Koyu Foods (Naseba)8006	Panda Liquorice (Bravura Foods)...8036	The College of Naturopathic
Almnas Bruk AB.....9031	Essential Trading Co-operative..8003	Lactalis Nutrition Sante7012	Peppersmith9067	Medicine (CNM).....1016
Aloe Jaumave2032	Eterno Naturals.....4071	Lamberts Healthcare4018	Perry Court Farm9010B	The Eco Bath Co2041
Amy's Kitchen6070	Euro Food Brands6023	Langdales2038	Pharma Nord UK4072	The Field Roast Grain Meat Co. 8080K
Andrews & George Co/DoMatcha ...3018	Europa Sweet7012	Lansinoh Laboratories2090	PhytoScience1010	The Food Doctor.....6050
Annies - Food You Trust7065	Experfood s.a.r.l.....6040	Latvian Pavilion5090	PhytoTrade Africa4100D	The Health Store5036
Antipodes.....4008	Famille Mary.....2110	Lepicol1013	Pomegranate3126	The Konjac Sponge Company...4121
Anyone 4 Tea /MPL	Feeding Your Imagination.....7050E	Lily's Eco Clean2004	Pravera1043	The Natural Brands Company7076
Marketing Services4040E	Feel Good Factor Wellbeing.....2053	Lily's Kitchen8035	Pravera1041	The Natural Health Practice2063
Arizona Tamale Factory5070D	Femmecup2057	Lotions and Potions2124	Primera Technology Europe3031	The Organic Herb Trading Co. 4100A
Aromatika2091	Fenchem Biotek5027	Macdonald & Taylor.....1092	Private Label Select.....4117	The Organic Village6019
Art da Terra4070	Fiorentini Alimentarispa8065	Magpie Foods8064	Provamel UK.....5040	The Original Drinks Company.....1040
Asphalia Food Products.....2011	Fitness Pharma by Natupharma ...4058	Manakedi Skincare.....2093	Pukka Ayurveda3090	The Patrick Holford Stand.....1006
Aura-Soma Products.....4081	Florascent Duftmanufaktur3009	Manic Botanic2077	Pukka Herbs5070	The Pure Juice Company
Australis Distribution.....1070	Food For Life Baking Company..5018	Marap Handels gmbH.....7026	Pulsin'9061	- Pomepure9037
Avalon Organics4008	Forvivo1015	Marigold Health Foods.....6027	Pure Beginnings (Pty).....1074	The Raw Chocolate Company. 8080A
Avlaki6060D2	Freedom Brands.....9007	Martina Gebhardt8010	Pure green brands GmbH3121	The Sicilian DELI.....6080 G
Az. Agr. Durante s.s. -	French Embassy In The UK2110 & 7012	Medina Healthcare Products.....4098	Queen of Aleppo1077	The Soap Deli3124
"Le Spinée"6080 D	Fresh Therapies - Eden2096	Melia Foods Llp7002	Queenswood Natural Foods.....7046	The Tomato Stall9010J
Azimut - Vester & Co8080G	Fromagerie De La Lemance.....7012	Melting Pot Alimentos9054	Quest Vitamins2012	The Vegan Society8080D
Balm Balm2070	G&G Vitamins1034	Melvita UK1079	Rainbow Wholefoods8037	The Vegetarian Society8044
Bamber Watson Associates8056	Gaia Brands6002E	Meridian Foods8101	Rakesh Sandal Industries3095	Tiana Fairtrade Organics8030
Baobab Africana.....2013	Galway Natural Health Co.....4001	Metropolitan Tea Co.....9063	Re-Vitalised84124	Tisco b.v8054
Bearing Gifts2035	Gemini Health Products.....1051	Mineral Resources International 2037	Real Organic Foods.....6002V	Topas Klaus Gaiser GmbH.....8080C
Beauty Without Cruelty3093	Gentle Beauty.....1091	Minl Magoo's.....6002S	Redwood Wholefood Company 8090	Tree of Life (UK)Ltd.....6012
Bee Health.....1050	Giovanni.....4008	Minvita Baobab Superfruit.....2023	Rhodes to Heaven2079	Trioni Dairy6060D1
Bentley Organic.....1030	Glebe Farm Foods Ltd.....7060	Miracle Noodle5080F	Rio Trading Company Health.....3027	Tropic Skin Care.....3081
Better You4040H	Gluten Free Foods8008	Modern Herbs2007	Rockferry4130	Tuscany Corner LCP Ltd.....7096
Big Oz Organic.....9005	Good Health Naturally Inc.....1023	Moodolio7012	Rocks Organic.....8101	UAS Labs/The Probiotic Co.....3064
Bio-Kult (Protexin).....5031	Good Ventures2071	Mood Foods7090	Rod & Bens7050C	UBI France7012
Bio-Nature1037	Green & Black's.....6001	Mooncup2039	Rookbears Sorbets.....9010K	Ultimate Beauty
BioCare3008	Green Nippers6002X	Morgiel Fine & Organic Foods ..9093	Rowse Honey.....9050	by Viridian Nutrition.....2077
Blend Collective2073	Green People3080	Moulin Du Pivert7012	Salty Lamps1055	Ultrasport s.r.o.....8040
Bob's Red Mill Natural Foods, Inc..6035	Hale & Hearty Foods8053	Mouth Watchers1064	Salus UK5013	UnBElievable Health.....4099
Botanicals4095C	Hambleden Herbs6060F	MyChelle1090	Sarl Helpac.....2110	Unica Cosmetics
BR Pharmaceuticals.....3043	HayMax Limited6002A	Nablu soap BV1080	Savant Distribution.....2060	100% natural & organic3112
Brooke Green1072	Healing Bamboo.....1012	Nairn's Oatcakes8091	Saveurs Et Nature.....7012	Unione Traidng (UK).....8034
CANAHA2028	Health Plus2030	Napiers the Herbalists	Savonnerie.....3119	Urban Fresh Foods9043
Carleys.....7050C	HealthAid1020	and Rickard Lane's.....3070	Sci-MX Nutrition4026	Urban Wellbeing4115
Cathy's Spelt for Health.....9091	Healthpol(Delacet)2021	Natiris SA.....4023	Seven Seas3051	Urtekram A/S1094
Celtic Herbal Company.....3122	Healthy Secret.....8109	NATorigin.....2121	Seyn Delta.....1035	Vega Nutritionals1008
Ceuta Healthcare3030	Heaven Scent Incense2099	Natracare - Bodywise (UK)2100	Shangrila Organics6002L	Vegusto8080E
Chateau International (Pty)1056	Helios Homeopathics2022	Natur Boutique6002W	Sheep Print.....8096	Vermints Inc.....8058
CherryActive.....2015	Hemp Oil Canada7034	Natural Balance Foods8071	Shopping List London3114	Verve Inc - Gleeegum8060
Chia bia.....7100	HerbalVeda2055	Natural by Nature Oils1075	Simply Organic Europe3057	Via Herbal Health Limited.....2031
Choc'Fleurs7012	Higher Nature3040	Natural Empathy4128	Smart Organic Solutions2003	Viana Tofutown8010
Cleaspring Limited6060H	Higher Nature.....4132	Natural Hero1098	Solaray Food Supplements & Aubrey	Viridian Nutrition3060
Clif Bar & Company6015	Himalaya UK.....3017	Natural Trade Brokers4040B	Organics.....4040C	Vita Coco9043
Clipper Teas7030	Himalaya UK.....3077	Naturally Cool Kids5121	Solgar Vitamins.....5002	Vita Green Europa, SA2061
Coconutty9033	Holle baby food GmbH8010	Naturata AG8010	Standard Botanicals Inc.....1031	Vitacare5014
Community Foods6037	Honey New Zealand (Int)3011	Nature's Answer.....4008	Star Remedies flower essences...2064	Vital Touch2095
Comptoirs et Compagnies.....1060	Honey New Zealand UK.....3100	Nature's Dream3091	Starfold Seed Oil Dev.....3079	VitalLife International2016
Comvita UK Limited4040A	HTC Group/Sirio Pharma4019	Nature's Path UK6060G	Stefan Balachandran7070	Wellness Foods9050
Conscious Foods.....9010	Igennus3023	Nature's Plus UK4012	Stop The Water While Using Me!..3096	Wholebake8067
Crazy Jane.....7032	Immergruen green imports8080F	Natures Aid2036	Storm Tea6002B	Wholegood.....8077
Creative Nutrition.....2058	Independent Irish Healthfoods..9096	Naturgie7012	Suma5012	Wid -Team2110
Ddrops Company.....3005	Infinity Foods Co-Operative.....7008	NeilMed Pharmaceuticals2052	Sun & Seed8039	Wild4113
De Traay.....2002	Inside Organics.....2001	New Nordic1038	Sun Chlorella Corporation2044	Windmill Organics7040
Demeter e.V.....8010	Interhealth Laboratories, Inc.....3019	NHR Organic Oils.....4095A	Sunwarrior Ireland2005	Wisdom of Nature3026
Demeter Felderzeugnisse GmbH..8010	Investment and Development	Niki's Organic Balms4120	Superlife.....9099	World Foods Brand Management..3059
Dorset Cereals.....9050	Agency Of Latvia.....5090	NOoah - Italian Vegan Shoes.....1054	Supernutrients7035	Xynergy Health Products.....3033
Doves Farm Foods6060B	Isola Bio / Abafoods s.r.l.....6080A	Nordberry9057	Suti2094	Yes we help e.V1053
				Yogi Tea8110

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	3118 3114 3112 3110				2100 2096 2094 2090 3095 3093 3091				2064 2062 2060 2056 2052 3064 3059 3057 3051			
	4119 4117 4115 4113 4111				3100 3096 3090 Pukka Beauty Lounge D Organic Beauty Parlour 4095				3060 4058 3050			
	4124 4128 4130 4132				4098 4096 Pure Ingredients 4100 C B D A				4080 4078 4074 4070 Brazil Pavilion			
	5118 5116 5114 5110 6111 Pavilion				5100 Pavilion 5090 Latvia Pavilion				5080C 5080B 5080A 5070 5080D 5080E 5080F			
	6090 Pavilion				6080 Italian Village				6060H 6060E 6060D 6060C 6060A 6060G 6060F 6060B			
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	8116 8114 8112 8110 9115 9113				8100 8096 8090 9103 9099 9097 9093 9091				8080D C A 8070 E F G Vegan Society Pavilion 8080			
	CRUSH CAFE				9096 9090				FIRE EXIT & WC 9062 9060 9058 9056 9054 9050			

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