



# Show Preview

7-8 April 2013 Grand Hall | Olympia | London

Show Opening Times: Sunday 7 April – 9.30-17.30  
Monday 8 April – 9.30-17.00 Last entry 1 hour before show close

Register **FREE** at [www.naturalproducts.co.uk](http://www.naturalproducts.co.uk) with priority code NPE1377

TRADE ONLY/ NO GENERAL PUBLIC



## Join the natural revolution

Come and experience the people, products and innovations that make our industry so revolutionary as Europe's number one natural and organic trade show returns to London for another record-breaking year.

We all know that more consumers want to make healthy, eco-friendly choices. And this new evolution is expressed through the food they eat, the supplements they choose and the products they make part of their lives.

It's a massive market – and all the future shelf super-stars, start-up companies and established grass-roots pioneers are right here under one roof. It's the perfect place to learn, net-

work and experience true natural inspiration.

For 2013 we've packed in more than ever before. Over 600 companies including 150 brand new to the show, our global pavilions, and VIP overseas buyers' programme showcase how 'natural' has become a truly world-beating category. In short, there's everything you need to boost your business through 2013 and beyond. Don't miss out!

**“I love attending this show. Such a great way to network and to see new innovative products that make our industry so exciting and special.”**

**CAROL HENSHAW, NATURE'S REMEDIES**

### What's inside?



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*This year visitors can experience four unique zones*



**The Natural Food Show**  
The UK's biggest gathering of everything from big brand organics to natural and speciality food producers.



**Natural Beauty & Spa**  
Great seminars and hundreds of brands at Europe's biggest natural beauty show.



**Health & Nutrition**  
From nutritional supplements to slimming, sports and herbal remedies – find everything for a healthy lifestyle.



**Natural Living**  
Proof that consumer demand for quality lifestyle products that don't cost the earth is going strong.

## New Show App for 2013!

We are pleased to announce that for the first time ever, the 2013 show will have a Show App to help you plan your visit! It will allow you to take a look through all the education and plan your own personal timetable, search through all the exhibitors and create your own list of favourites, as well as follow our tweets and much more. Check the homepage of the website at [www.naturalproducts.co.uk](http://www.naturalproducts.co.uk) for a link to download the app.





[www.naturalproducts.co.uk](http://www.naturalproducts.co.uk)

## Going Live!

Introducing **Natural Products LIVE!** – a revolutionary new format for the show's popular keynote sessions. As the name suggests, **Natural Products LIVE!** brings the pages of the industry's favourite trade magazine to life. Over two unmissable days the experts, columnists and opinion-formers behind the magazine will take the stage for bite-sized industry sessions guaranteed to set Olympia buzzing.

Here is just a taste of the exciting seminars from the world's most authoritative and leading experts. The full programme will be published on [www.naturalproducts.co.uk](http://www.naturalproducts.co.uk)



### The Health of the Nation

Panel discussion feature Dr Chris Etheridge and others. As debate rages about how to deal with Britain's 'health time-bomb' our panel of leading health professionals, nutritionists and researchers come together to offer the natural healthcare sector's perspective on the 'Health of the Nation' debate. Drawing on newly commissioned research and calling on 'expert witnesses' from key disciplines, this important discussion will demonstrate that there is a real, proven alternative to our illness-centred approach to health.

### How's Business LIVE!

**Paul Clapham**

Marketing and sales expert Paul Clapham is the creator of Natural Products' popular How's Business column. In this insight-packed session Paul will give us his unique take on health food retailing based on over 100 interviews with natural products retailers. You'll hear about some great business practice, but you'll learn where there's room for improvement – and, more importantly, how to achieve it.

### Health Check Your Health Store

John Silvestro, business coach and lecturer, with Angela Stephenson, Natural Food Store. Top business coach and lecturer John Silvestro has been working closely with the NAHS to help health stores maximise their business opportunities. In 'Health Check Your Health Store' John will do a live SWOT of two stores on stage – and then take a health check of the whole health food retail channel. Expect to go away with a long list of action points for your retail business.

### Craig Sams LIVE!

**Craig Sams**

Craig Sams' monthly column in Natural Products is the magazine's most widely read and commented on feature – impassioned, original and provocative (it recently prompted one reader to call upon its author to offer his services as Prime Minister). Compelling in print, Craig is also a brilliant speaker with a truly formidable repertoire. This is one not to miss.



## Fresh inspiration

Experience the place where international buyers and regional retailers discover tomorrow's best-sellers today as the New Products Showcase returns to Olympia.

The focus is always on innovation, as hundreds of new products vie for attention in an exclusive, industry-focused global showcase.

Buyers often make a beeline for the New Products Showcase to see the very best the industry has to offer this year and then vote for their favourites in seven great categories.

Later you can find out who's won over a glass of bubbly when the BBC's Michaela Strachan reveals the winners at Sunday's exclusive awards ceremony.



“The show is an excellent place to meet suppliers old and new and to learn about new products hitting the market.”

**JO EVANS, US NUTRITION LTD**



[www.naturalproducts.co.uk](http://www.naturalproducts.co.uk)

## Refresh and unwind

Need to take a breather from the hustle and bustle of the buzzy show floor? Then head for the Pukka Café – the ultimate show destination to relax and revitalize. Inspired by Pukka's Ayurvedic philosophy, the menu will refresh your body, while the unique space gives you a natural place to unwind.



“Natural & Organic Products Europe gives me a fantastic opportunity to talk to the creators of many of the products and to sample before buying.”

JINNY HOWELLS, RETAILER

## Go global

This year you can journey around the world without leaving the show floor as a wealth of exciting **international pavilions** showcase the planet's best products live at Olympia.

The **USA** is one of the most innovative natural markets – and American producers will be there in force with everything from regional food to cutting-edge nutrition products. Further afield, **Argentina** make a triumphant return with amazing artisan wines and delectable dolce latte, while **Malaysia** makes a welcome debut with the finest organic products from the Far East.



Closer to Europe, home-grown pavilions will be bigging-up the best UK-based produce. The **OTB** and **Soil Association** will prove just how dynamic the organic category is and the **Vegan Pavilion** is there to reveal the future of this fast-growing and animal-friendly sector.



The Natural and Organic Awards 2013  
In association with Soil Association

hosted by **Natural Products** magazine and **Soil Association**  
Sponsored by **Fitness 1st Pharma** by natu.pharma

# A NIGHT TO Remember!

And all for just **£74!**

After a hard day's networking at Olympia it's time to party the night away and take your place at the **Natural & Organic Awards**. After the huge success of 2012 we're making a welcome return to the award-winning Novotel West London where the BBC's **Michaela Strachen** will be leading the celebrations.

The evening kicks off with an exclusive Champagne Reception, followed by a delicious three-course dinner and the chance to cheer on this year's winners. Then the party starts for real as the All Stars provide music and entertainment until the small hours.

**Secure your ticket now**  
Tickets are strictly limited and at £74 per person are an incredible investment. To buy yours, contact Suzanne Rowland at [srowland@divcom.co.uk](mailto:srowland@divcom.co.uk) or **01273 645122**.

**Have you entered?**  
There's still time to enter your product or company for FREE in our prestigious awards. For full information about the categories, criteria and how the judging works visit [www.naturalproducts.co.uk/awards](http://www.naturalproducts.co.uk/awards) or email [srowland@divcom.co.uk](mailto:srowland@divcom.co.uk).





VISIT US AT  
STAND 3027

# Traditional herbal remedies crafted by Henry Potter

Henry Potter



Always read the label.

## A name trusted for generations.

Henry Potter opened for business back in 1812. Over two hundred years later, his expertise in getting the best from nature lives on, making it quite natural to pick Potter's Herbals for a whole range of ailments. For more information on the full Potter's Herbals range plus stockists, visit [pottersherbals.co.uk](http://pottersherbals.co.uk).





# Inspiring a new generation of consumers

...discover the  
future right here



7-8 April 2013 Olympia | London



[www.naturalproducts.co.uk/health-nutrition-and-natural-living](http://www.naturalproducts.co.uk/health-nutrition-and-natural-living)



## Create healthy sales

From fabulous new super foods to fresh vitamin formulations, health and nutrition is never far from the headlines. So, to celebrate this all-important category we've put it right at the heart of the show. Wander the aisles and you'll see how recent regulation has fostered innovation in the sector. From international nutrition brand to home-grown health heroes, there's a wealth of products all aimed at promoting optimum health in



Europe. Because education is also central to the sector there's a whole world of education on offer too. With **Natural Products LIVE!** you can cherry-pick from sessions direct from health and nutrition's leading lights. The regulatory framework may be changing, but at Olympia you'll find the knowledge, energy and enthusiasm the industry needs to push towards a bright, business-positive future.

**“Whatever your role in this industry, you need to be at Natural & Organic Products Europe. It really is the place to be!”**

**SUE CROFT, CONSUMERS FOR HEALTH CHOICE**

**BRAND NEW**

## Retailer Networking Zone

Your industry support team are ready to help. The Retailer Networking Zone is your new show floor destination for one-stop help, industry support and as a rendezvous point for meeting retailers. Throughout the weekend the **Health Food Institute** and **National Association of Health Stores** will provide drop-in sessions offering practical advice on topics from HR to window dressing. You can use the white board to leave messages for friends, and meet brand new contacts in the unique retailer-focused atmosphere. There's also bespoke advice on making the CHC's game-changing Save Our Supplements campaign drive sales in your store.



## Live well

Experience a cleaner, greener world at **Natural & Organic Products Europe's** new **Natural Living Zone**. It's here you'll find the latest eco trends designed to inspire every kind of consumer. We know that across Europe shoppers are reconnecting with the natural world – whether it's by choosing eco-friendly cleaners for their bathroom or updating the bedroom with eco-inspired accessories. Ethical fashion is a growth area too as innovative designers put the environment back on-trend. And you'll find the best of the category right here, plus the producers and pioneers that share your values.

# 3 Great Reasons

to visit us at the Natural  
and Organic Products  
Europe Show

Come and discover...

Natural and  
Organic Make-up  
with a Twist of Chic



2

VISIT STAND  
**4071**  
7th & 8th April

FREE GOODY BAG with over  
£50 worth of products to the first  
50 booked buyer appointments

Call and make your appointment today  
on **FREephone 0808 178 9671**  
or send your enquiry to  
[enquiries@eternonaturals.com](mailto:enquiries@eternonaturals.com)

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Natural Facial Skin  
care range in America

1



3

The Netherland's  
Leading Natural Hair  
Care Brand



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[WWW.ETERNONATURALS.COM](http://WWW.ETERNONATURALS.COM)

UK'S LEADING DISTRIBUTOR OF NATURAL HEALTH & BEAUTY PRODUCTS



# Beauty is changing

...discover the world of Natural Beauty

Natural Beauty & Spa

7-8 April 2013  
Olympia | London



[www.naturalproducts.co.uk/natural-beauty-spa](http://www.naturalproducts.co.uk/natural-beauty-spa)

## Naturally Beautiful



A new generation of consumers are feeling the natural benefits of a beauty regime focusing on gorgeous products that are clean, chemical-free, green and glamorous. And as the most well-established natural beauty event in the UK, here you'll discover tomorrow's trends today from well-loved industry leaders and stunning new start-ups alike.

But that's just the start of the story. Every year Olympia plays host to an amazing line-up of natural beauty talent coming together for the Natural Beauty Theatre, a unique snapshot of the issues and people driving this growth sector. After 17 years at the forefront of the natural beauty business, we believe our line-up is looking better than ever - and we think you'll agree.

### Pampering the professionals



This year top brands are giving you the chance to experience natural beauty first-hand with an array of professional makeovers and more on the show floor. Antipodes will be offering skin prescriptions with their new app, while MyChelle provide an in-depth skin analysis for visitors and Studio 78 showcase their cosmetic range with exclusive show-only makeovers. And you can meet the experts behind the brands too - leading names like Dr Bronners' Mike Bronner will be there to answer all your questions.

## Beauty benefits



At **Natural & Organic Products Europe** the specialist pavilions make it easy to zone in on the natural categories most important to you and your customers. Beauty is no different - and across the show you'll find a wealth of different pavilions dedicated to looking good and feeling great. At the **Vegan Pavilion** you can source fresh and exciting products that are kind to animals as well as your complexion, while the **Soil Association Beauty Parlour** is bursting with organic allure.

Working with the beauty industry

## Be inspired by the industry's best...

Here is just a taste of the exciting seminars from the world's most authoritative and leading experts. The full programme will be published on [www.naturalbeautyandspa.co.uk](http://www.naturalbeautyandspa.co.uk)

### KEYNOTE Q&A

#### Horst Rechelbacher

We're delighted to welcome Aveda and Intelligent Nutrients founder Horst Rechelbacher to the **Natural Beauty & Spa Theatre**. Horst has been championing natural and organic cosmetics since founding Aveda in 1978. His new enterprise Intelligent Nutrients makes personal care products from organic grade raw materials. He will be sharing the story

of his career so far and his vision for the future of the natural beauty industry in a must-attend



keynote speech on **Monday 8th April 2013**.

#### What are the biggest trends in natural beauty right now?

As the planet becomes more polluted authenticity and purity of ingredients

becomes more and more important. I'm very interested in Ayurvedic medicine and I'm finding that the ingredients used

are becoming polluted - we're finding pesticides, herbicides and heavy metals inside the extracts. This has made me become more focused on plant stem cells. We live in a scientific age - and it's definitely the future.

### Jayne Loves Live

**Jayne Lee Grace**  
This year's *Natural Beauty Yearbook* award winner will be presenting her pick of the wide variety of top natural beauty products that she loves direct from the show floor.



### Cosmetics With A Conscience

**Michelle Thew**, Chief Executive of Cruelty Free International and the BUAV  
Natural cosmetics don't just look good - they do good too. Find out more about Cruelty Free International's campaign to end animal testing for cosmetics worldwide, and how you can gain Leaping Bunny certification to reach the ethical marketplace.



### Learning From Germany: Retailing Natural Beauty

**Michael Radau**, SuperBioMarket  
Germany has the largest market for natural and organic beauty products in Europe (7% of total beauty). A German retailer shares his experiences and how the UK can learn from them.



The **Natural Beauty & Spa Theatre** is supported by **Organic Monitor** - the leading international consultancy for the organic industry.



Sponsored by **Kinetic Natural Products Distributor**



# viridian

Ethical vitamins with an organic heart

# welcomes the world

bienvenue  
fáilte  
bienvenido  
welcome  
wilkommen  
bem-vindo  
välkommen  
benvenuto  
velkommen  
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welkom



Natural & Organic Products Europe 2013  
Stands 3060 and 3070

Viridian Nutrition · The leading brand of ethical vitamins  
+44(0)1327 878050 [info@viridian-nutrition.com](mailto:info@viridian-nutrition.com)

# Food is changing

...discover the future at  
The Natural Food Show

[www.naturalproducts.co.uk/the-natural-food-show](http://www.naturalproducts.co.uk/the-natural-food-show)



7-8 April 2013  
Olympia | London



## Make a natural choice

Retail analysts agree that the future of food is natural. Tomorrow's consumers are turning away from mass-produced, chemically-enhanced fare in favour of produce that's pure, authentic and naturally delicious.

So what are the biggest trends in this fast-moving sector? Find out at Olympia as leading producers and manufacturers showcase everything **organic**, **Fairtrade**, **free-from**, **gluten-**



**free** and **sustainable** under one roof. You'll meet the faces behind big brands and exciting new products, uncover fresh thinking and see some of the natural category's most innovative chefs in action. It's not just regional, we've brought pavilions from all over the world direct to London to deliver a truly international flavour.

The world of food is changing fast, can you afford to miss out?

### KITCHEN Q&A

**Tony Bishop Weston**

The award-winning chef and author will be presenting a session packed with inspiration for vegan cooks.

**What can we expect from your live slot?**  
It's a chance to prove that vegans don't have to live a life without cheesy flavours and textures in their food! I'll be showing that, with a few simple techniques, and the right cheese alternatives, there are loads of ways to get the taste right.



**Why do you think so many vegans are passionate about cooking?**

Vegans and vegetarians love cooking because they have to do a lot of it. You can be in the back of a van with a load of burly hunt saboteurs and they're all there discussing their favourite vegan chocolate cake recipes! Actually - there's probably a TV show idea there - *The Great British Skinhead Bake-Off*.

## World leaders

The global village might be divided by different languages, but it's united by the love of healthy food. And at **The Natural Food Show** you can taste the best the world has to offer right here in London at our international pavilions. Experience innovative flavours from Europe via **Italy** and **France**, before the **USA** and **Organic Brasil** pavilions turn up the heat and **Malaysia** offers the finest produce from the exotic East. Best of all you can connect with each continent, but leave your passport back at the hotel.



## Watch top chefs in the Natural Food Kitchen

The industry's celebrity, eco and award-winning chefs will be showing their skills in the Natural Food Kitchen, with sessions to represent each part of the natural food industry including vegetarian, organic, raw food and gluten-free. Make sure you set time aside to check out at least one of the following sessions to inspire you!



### Sunday 7 April 2013

Time	Speaker	Seminar Title
11.00-11.45	Amanda Hamilton	Eat. Fast. Slim
12.15-13.00	Kristina Locke Conscious Foods	Healthy Ethnic Food Healthy Indian Snacking and Street Food
13.30 -14.15	 Tony Bishop Weston Foods for Life Health & Nutrition	Vegan Cooking Demo "50 Shades of Dairy Free Cheese"
15.00-15.45	Dale Pinnock The Medicinal Chef	Medicinal Cookery Eat Yourself Healthy

### Monday 8 April 2013

Time	Speaker	Seminar Title
11.00-11.45	Michael Weber Organic Trade Board	Inspirational Organic Food Recipes
12.15-13.30	Jay Morjar Sutra Kitchen / Sustainable Food Association	Vegetarian/Vegan Home Entertaining Impressive Restaurant-Style Food
13.30 -14.15	 Christine Bailey Tree of Life	Gluten Free Healthy & Indulgent Treats
15.00-15.45	Maggie Lynch The Soul Food Co.	Glorious Low GI Spring Cooking Manage Your Cravings, Feel Fuller longer

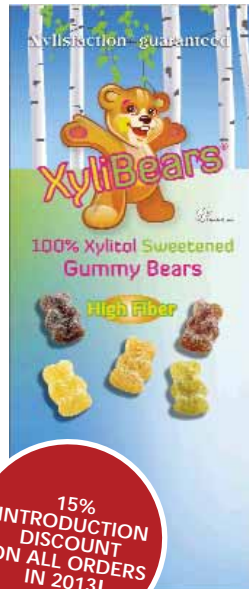
# Hot products at Natural & Organic Products Europe



Here are just some of the exciting products that you can look forward to seeing and sampling at Natural & Organic Products Europe 2013.

## XyliBears®

Although we are proud of our entire product line from XyliGum®, our 100% xylitol chewing gum, to Xylitos®, our uniquely shaped 100% xylitol mints – XyliBears® can be considered our masterpiece. With UK media reporting on the very favourable scientifically proven effects of these delicious 100% xylitol-sweetened gummy bears in the prevention of cavities, XyliBears® are sure to become a big hit among consumers. Come and meet us on stand 7097 and receive free samples as well as a 15% introduction discount on ALL orders in 2013. Don't worry we won't roar – though we are sure to cause a Buzz...



Stand 7097

**V-tality BVBA**  
**Tel No:** +32478362300  
**E-mail:** andy@v-tality.be  
**www.v-tality.com**

## Xylitos® Mint

Called the hottest NEW product in healthy confectionery by industry experts! These are sure to be the centre of attention, our exclusive 100% natural xylitol mints will leave your customers with a big and beautiful smile on their face. Made with only the purest ingredients, Xylitos® contain NO sugar, NO artificial sweeteners, flavours or colours. Backed by scientific research, Xylitos® are a great tasting way to effectively help prevent cavities. Come and meet us on stand 7097 and receive free samples as well as a 15% introduction discount on ALL orders in 2013. We promise we won't bite – much...



Stand 7097

**V-tality BVBA**  
**Tel No:** +32478362300  
**E-mail:** andy@v-tality.be  
**www.v-tality.com**

## Clearspring Organic Green Tea blends: Matcha, Mint & Ginger

Clearspring Organic Green Tea blends are created especially for us by our expert Japanese growers and are perfect for drinking either with or between meals. Combining the exceptionally smooth and refreshing flavour of Japanese Sencha with rich and exquisite matcha, invigorating mint and warming ginger root. Our award winning Sencha leaves are steamed immediately after picking to inhibit the enzyme activity that causes oxidation, enabling the tea to retain its bright emerald green colour and preserving its health benefits. Enjoy the great taste of good food. Available from all health food trade wholesalers

Stand 6060D

**Clearspring**  
**Tel No:** 0208 749 1781  
**E-mail:** maria.dawson@clearspring.co.uk  
**www.clearspring.co.uk**

## Clearspring Organic Japanese Sencha blends New



## No Added Sugar

This delicious 'free from' no added sugar chocolate contains 70% cocoa, tastes rich and smooth with no aftertaste. Sweetened xylitol, well known by diabetics and its good dental hygiene properties. Made in Plamil's own 'free from' factory, where all products are made dairy free, gluten and nut free. Combining 'free from' and ethics is what Plamil do best as this chocolate is lovingly produced using fairly traded cocoa, wrapped in eco-friendly film using 100% renewable energy! As this chocolate ticks all the boxes, look out next month for two new flavours - Banana and Strawberry.

Stand 7060

**Plamil Foods Ltd**  
**Tel No:** 01303 8505588  
**E-mail:** contact-us@plamilfoods.co.uk  
**www.plamilfoods.co.uk**



## Traditional Herbal Remedies

Stand 2036



Looking for a natural range of Traditional Herbal Remedies? Natures Aid were the first UK manufacturing company to be granted a Traditional Herbal Registration (THR) in 2008 for Echinacea. Today, Natures Aid have a range of six best-selling Herbal Remedies for Echinacea, Milk Thistle, St John's Wort, Devils Claw, Valerian and Rhodiola. The range has been specifically developed for the health food industry and contain only natural ingredients and are suitable for Vegetarians and Vegans. For further information on our natural range of Herbal Remedies contact Natures Aid on: 01772 686231 or visit our website [www.naturesaid.co.uk](http://www.naturesaid.co.uk).

**Natures Aid**  
**Tel No:** 01772 686231  
**E-mail:** [sales@naturesaid.co.uk](mailto:sales@naturesaid.co.uk)  
[www.naturesaid.co.uk](http://www.naturesaid.co.uk)

## AÇAÍ DO BRASIL

Stand 9099

Launching in the UK at Natural & Organic Products Europe. Açai do Brasil® is a 100% natural fruit drink containing no additives or preservatives. It's made from wild acai berries and mixed with pure organic guarana extracts and organic fruit. Açai do Brasil® is high in antioxidants, vitamins, minerals, proteins and essential fatty acids. The secret of our formula is maintaining almost all of the properties of the acai berry, that are usually much diminished through processing, intact. The highest concentration of acai on the market, (over 50%). Our handy pouch is perfect for a healthy energy boost on the go.

**UNIMPORT TROPICAL FRUIT**  
**Tel No:** +34686098802  
**E-mail:** [christinenixon@acaidobrasil.com](mailto:christinenixon@acaidobrasil.com)  
[www.acaidobrasil.com](http://www.acaidobrasil.com)



## Green Magma

Stand 4027

Green Magma is made from the concentrated juice of freshly squeezed organic green barley grass. Young green barley grass leaves are one of the most nutritionally balanced foods in nature, containing over 100 beneficial phytonutrients. The special juicing method ensures that the nutrients and delicate enzymes are released from the indigestible plant fibre, and remain alive and intact. When mixed with water or juice Green Magma offers a refreshing, chlorophyll-rich, raw whole food with a natural balance of vitamins, minerals, amino acids, and active enzymes. Try it for yourself and feel the difference!



**Rio Trading Company**  
**Tel No:** 01273 570987  
**E-mail:** [info@riohealth.co.uk](mailto:info@riohealth.co.uk)  
[www.riohealth.co.uk](http://www.riohealth.co.uk)

## GoGo Guarana

Stand 4027



NEW GREAT PACKAGING! Rio Trading has given their GoGo Guarana range some design love. Our packaging now uses more recycled and recyclable material, producing less waste. SAME GREAT PRODUCTS! Sourced directly from the heart of the Amazon, the guarana seed powder used in GoGo Guarana products contains nothing but 100% authentic guarana seed. Guarana (Paullinia cupana), a member of the soapberry family, is native to the Amazon Rainforest. The seeds have been used for thousands of years by the Maués-Saterés tribes as a tonic and stimulant. Available as capsules, powder, chewing gum and more.

**Rio Trading Company**  
**Tel No:** 01273 570987  
**E-mail:** [info@riohealth.co.uk](mailto:info@riohealth.co.uk)  
[www.riohealth.co.uk](http://www.riohealth.co.uk)

Check out some more great offers, exclusive to **Natural & Organic Products Europe** on the next page...

# Not to be missed!

Are you feeling lucky? This year there are more competitions, giveaways and events happening on stands than ever before so here are just a few of the very best to look out for on the show floor!

## VIRIDIAN NUTRITION

Stand 3060

### ★ £1000 PRIZE ★

Place an order with Viridian at the show to be entered into a free draw to win £1000. £500 is credited to the store's account and £500 will be donated to the store's favourite local charity\*.

## viridian

The leading brand of ethical vitamins

\*Charity must be a registered charity and have no involvement in animal research.

## MACLAREN

Stand 3119

### ★ Win an order worth £500 ★

Head over to Maclaren to experience **beginning** their natural and organic skincare, with a chance to win your opening order worth up to £500\*!

Stop by their stand to find out more details.

*beginning*  
the journey of motherhood...the journey of life



\*Entrants must meet the requirements to become a beginning stockist.

## FOUR SIGMA FOODS

Stand 7096

### ★ Test your Knowledge and win a Gizmo Blender ★

Guess the type of mushroom displayed on the Four Sigma Foods stand over the course of the show and you will be entered into a prize draw to win a 2 horsepower Gizmo blender worth £340! The winner will be announced on their stand at **4pm on Monday 8 April**.



## SAVANT DISTRIBUTION LTD

Stand 3043

### ★ Meet a Celebrity! ★

Make sure you stop by the Savant stand to meet nutritionist, broadcaster and writer Amanda Hamilton. Amanda will be answering your questions at **12pm Sunday 7 April**.



## THE REDWOOD WHOLEFOOD COMPANY LIMITED

Stand 8090

### ★ Win a Hamper worth £50 ★

Drop your business card off with the Redwood Wholefood Company and be in with a chance of winning a hamper filled with their goodies - worth £50! The hamper will also include a copy of Heather Mill's recipe book Love Bites. Don't miss out!



## DIVINE HERBAL

Stand 4104

### ★ Prizes on the hour! ★

Divine Herbal will be giving away a bottle of their newly re-packaged Divine Herbal Hair Oil, every hour! Simply drop off your details at their stand and be in with chance of winning one of the leading natural anti hair-loss products in the UK.

Divine Herbal™



## NIM'S FRUIT CRISPS

Stand 9031

### ★ Free Prize Draw ★

Make sure you stop by Nim's to enter a prize draw and be in with a chance of winning 5 cases of their delicious Fruit Crisps – delivered to your door! Visit their stand to find out more details.

Nim's  
FRUIT CRISPS



## POTTER'S HERBALS

Stand 3027

### ★ Meet Dr. Chris Etheridge ★

Visit stand 3027 and find out about the science behind the herbs in Potter's Herbals traditional herbal remedies with leading Medical Herbalist, Dr. Chris Etheridge. Dr Etheridge will be available for questions all day on **Sunday 7 April**.



## CLEARSPRING

Stand 6060D

### ★ Celebratory Drinks! ★

Clearspring are celebrating their 20th Anniversary at the show. Join them on their stand at **3pm on Monday** for a complimentary drink in aid of this very special occasion!



## V-TALITY BVBA

STAND 7097

### ★ £100 Offer ★

V-Tality are offering the chance to win 4 full Xylitos Displays, worth £100! Sign up and list their products to enter, winners will be announced at **6pm on both Sunday and Monday**.

V-tality



# Exhibitor List as at 12th Feb 2013

For further updates please check [www.naturalproducts.co.uk](http://www.naturalproducts.co.uk)

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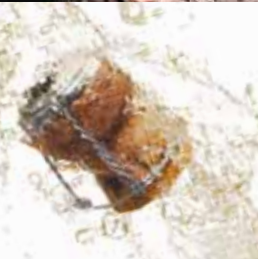


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